

UNITED WAY OF SOUTHWEST MINNESOTA

Donor Recognition Levels

United Way of Southwest Minnesota values all of our donors, no matter the size of their donation. We use the following criteria to publicly thank those individuals, businesses and/or employee groups who give at a leadership level. If you have any questions on these, please reach out to the UWSWMN office.

Employee Group Recognition

The [Awards of Excellence](#) are for the collective giving and participation of employee groups.

Gold Award is presented to workplaces with 90 - 100% of employees pledging to the campaign.
Silver Award is presented to workplaces with 65 - 89% of employees pledging to the campaign.
Bronze Award is presented to workplaces with 50 - 64% of employees pledging to the campaign.

The [Outstanding Citizenship Award](#) is presented to each workplace that has a 15% or more increase in combined employee giving over the previous year.

The [Inaugural Award](#) is given to workplaces that hold their first annual employee campaign this year.

Leaders in Giving Recognition (for individual donors)

Advantages of promoting Leaders in Giving:

- * Gaining Leadership Giving members is the most effective way to build your campaign.
- * Leadership Givers can help motivate and strengthen your campaign through their support, leadership and generosity.

How to Implement:

- * Host a leadership giving 'lunch and learn' to help recruit new Leaders in Giving and aid in the retention and elevation of current givers.
- * Inform employees that UWSWMN is proud to recognize the support of your Leaders in Giving by listing their names in the annual report (if desired).

Individuals who financially support the current annual campaign are recognized for their investment based on the following levels.

Tocqueville	\$10,000 or more	Bronze	\$750 - \$999
Platinum	\$5,000 - \$9,999	Copper	\$500 - \$749
Gold	\$2,500 - \$4,999	Emerging Leaders	\$300 - \$499
Silver	\$1,000 - \$2,499		

Corporate Leaders Recognition (for businesses of all sizes)

Businesses and corporate foundations that financially support the current campaign are recognized for their investment based on the following levels.

Master Level	\$50,000 or more	Bronze Level	\$2,500 - \$4,999
Platinum Level	\$25,000 - \$49,999	Copper Level	\$1,000 - \$2,499
Gold Level	\$10,000 - \$24,999	Pewter Level	\$500 - \$999
Silver Level	\$5,000 - \$9,999	Emerging Leaders	\$300 - \$499